



PHONICS

UNIVERSITY, ROORKEE

Currently Known as

PHONICS GROUP OF INSTITUTIONS, ROORKEE (UTTARAKHAND)

SCHOOL OF MANAGEMENT & COMMERCE

www.phonicsuniversity.com



PHONICS

SCHOOL OF MANAGEMENT & COMMERCE

Courses Offered:

- MBA
- Diploma in Aviation & Hospitality
- BBA
- B.Com
- B.Com (Hons.)
- M.Com

About Us:

The School of Management & Commerce at Phonics University is dedicated to developing future business leaders, entrepreneurs, and financial experts through world-class education and real-world exposure. Our programs blend academic theory with industry practice, fostering innovation, strategic thinking, and leadership skills.

With expert faculty, industry collaborations, and hands-on learning experiences like internships, live projects, and workshops, students are equipped to excel in today's competitive corporate world. We offer specializations in areas such as Marketing, Finance, HR, International Business, and Entrepreneurship.

Our Specialisation:

- HR | Marketing | Finance
- Digital Marketing
- Business Analytics
- Integrated Logistics and Supply Chain Management
- Hospital Administration
- Aviation
- Agri Business
- Executive
- Taxation | Finance | Banking & Insurance

PLACEMENTS

That take you Places

450+

COMPANIES VISITED
FOR PLACEMENT

378+

PLACEMENT
OFFERS

26.0 LPA

RECORD PACKAGES
IN INDIA

A key highlight of the School of Computer Science is its robust industry tie-ups and exceptional placement assistance. The dedicated Corporate Resource Centre (CRC) actively works to connect students with top opportunities, ensuring placements in leading MNCs, IT companies, and startups.



Welcome to the Privileged Assured Placement Program (APP)

Key Achievements:

- Guaranteed placement support, along with personalized career guidance and skill-building sessions.
- Leading recruiters include Google, Microsoft, IBM, TCS, Infosys, Wipro, HCL, Cognizant, Amazon, Capgemini, Accenture, and many others.
- Wide-ranging career options in software development, cybersecurity, artificial intelligence, machine learning, cloud technologies, data science, and beyond.
- Access to globally recognized certifications in AI, ML, Data Science, Cybersecurity, Cloud Computing, and Full Stack Development.
- Hands-on corporate training with top industry giants like Google, AWS, Microsoft, Cisco, IBM, and Oracle.



To enroll or to know more about the outstanding APP program contact our counsellor at +91-97561 43333
Visit www.phonicsuniversity.com for terms and conditions.



COURSES	STREAMS SPECIALIZATIONS	DURATION	FEES PER SEM
MBA	HR/Marketing/ Finance	2 Years	Rs 42500/-
	Digital Marketing	2 Years	Rs 45000/-
	Business Analytics	2 Years	Rs 45000/-
	Integrated Logistics and		
	Supply chain management	2 Years	Rs 45000/-
	Hospital Administration	2 Years	Rs 45000/-
	Aviation	2 Years	Rs 45000/-
	Agri Business Management	2 Years	Rs 45000/-
	Executive	1.5 Years	Rs 30000/-
DIPLOMA	Diploma in Aviation & Hospitality	1 Year	Rs 62500/-
BBA	HR/Marketing/ Finance	3 Years	Rs 25000/-
	Business Analytics	3 Years	Rs 27500/-
	Digital Marketing	3 Years	Rs 27500/-
	Aviation	3 Years	Rs 27500/-
	Integrated Logistics and		
	Supply chain management	3 Years	Rs 27500/-
B.Com	Core	3 Years	Rs 10000/-
B.Com (Hons.)	Taxation	4 Years	Rs 15000/-
	Finance	4 Years	Rs 15000/-
	Banking and Insurance	4 Years	Rs 15000/-
M.Com	M.Com	2 Years	Rs 10000/-

Other Fees *Including Optional*

DESCRIPTION	FEES
REGISTRATION FEES	1,200/- (One Time)
For UPSC Preparation (Opt.)	7,500/- (Per Sem)
For ILETS Preparation (Opt.)	8,000/- (Per Sem)
For TOEFL Preparation (Opt.)	10,000/- (Per Sem)
Examination Fees	2,500/- (Per Sem)
Uniform Fees	6,200/- (One Time)
Hostel Fees (Optional)	37,500/- (Per Sem)
Bus Fees (Optional)	11,500/- Roorkee, Haridwar 14,000/- Saharanpur (Per Sem)



COURSES	STREAMS SPECIALIZATIONS	DURATION	FEES PER SEM
MBA	HR/Marketing/ Finance	2 Years	Rs 56750/-
	Digital Marketing	2 Years	Rs 60000/-
	Business Analytics	2 Years	Rs 60000/-
	Integrated Logistics and		
	Supply chain management	2 Years	Rs 60000/-
	Hospital Administration	2 Years	Rs 60000/-
	Aviation	2 Years	Rs 60000/-
	Agri Business Management	2 Years	Rs 60000/-
	Executive	1.5 Years	Rs 40000/-
DIPLOMA	Diploma in Aviation & Hospitality	1 Year	Rs 85000/-
BBA	HR/Marketing/ Finance	3 Years	Rs 33500/-
	Business Analytics	3 Years	Rs 36750/-
	Digital Marketing	3 Years	Rs 36750/-
	Aviation	3 Years	Rs 36750/-
	Integrated Logistics and		
	Supply chain management	3 Years	Rs 36750/-
B.Com	Core	3 Years	Rs 13500/-
B.Com (Hons.)	Taxation	4 Years	Rs 20000/-
	Finance	4 Years	Rs 20000/-
	Banking and Insurance	4 Years	Rs 20000/-
M.Com	M.Com	2 Years	Rs 13500/-

Other Fees *Including Optional*

DESCRIPTION	FEES
REGISTRATION FEES	1,200/- (One Time)
For UPSC Preparation (Opt.)	7,500/- (Per Sem)
For ILETS Preparation (Opt.)	8,000/- (Per Sem)
For TOEFL Preparation (Opt.)	10,000/- (Per Sem)
Examination Fees	2,500/- (Per Sem)
Uniform Fees	6,200/- (One Time)
Hostel Fees (Optional)	37,500/- (Per Sem)
Bus Fees (Optional)	11,500/- Roorkee, Haridwar 14,000/- Saharanpur (Per Sem)

Have a Phonics Life

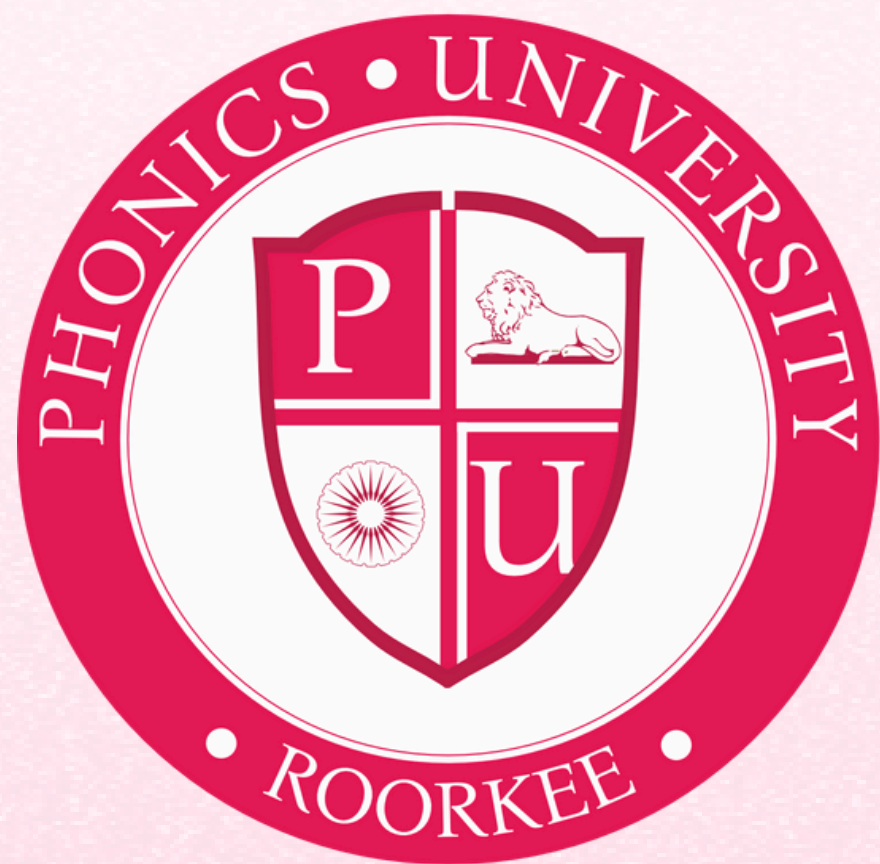
Have an Amazing Campus Experience

PHONICS LIFE - WHERE LEARNING MEETS LIMITLESS POSSIBILITIES!

Phonics Life embodies this philosophy by creating a vibrant campus environment where students not only gain knowledge but also develop essential life skills that prepare them for success in all aspects of life. Phonics Life is about creating an environment where possibilities are endless and students are encouraged to dream big and achieve more. Here, learning is a journey, and the destination is limitless!

At Phonics University, we believe education is more than just academics – it's a journey of growth, discovery and transformation.





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UNIVERSITY, ROORKEE

Formerly Known as

PHONICS GROUP OF INSTITUTIONS, ROORKEE (UTTARAKHAND)
PASSED BY THE STATE LEGISLATIVE ASSEMBLY



PHONICS UNIVERSITY, ROORKEE

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Email Us: admissions@phonicsedu.com | Visit Us: www.phonicsuniversity.com

Reach Us 

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Roorkee- 247667, Haridwar (U.K.)